**SIM Business Innovation Awards 2025**

**Nomination Form**

Date: 05-June-2025

Location: Singapore

Nomination Deadline: 28-February-2025

# 1. Nominee Information

| Business Name | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| --- | --- |
| Business Address | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Website URL | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Industry | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Year Established | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Number of Employees | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Primary Contact Name | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Primary Contact Email | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Primary Contact Phone Number | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

# 2. Award Category (Select one or more categories you wish to be considered for)

[ ] Innovation in Product and Service Development

[ ] Innovation in Marketing Campaign

[ ] Innovation in Creative Campaign

[ ] Innovative Workplace Culture Award

[ ] Innovation in Staff Upskilling

[ ] Innovation in Recruitment Process

[ ] Innovation in Customer Management

[ ] Innovation in Customer Experience

[ ] Innovation in Data Analytics

[ ] Innovation in Technology Implementation

# 3. Description of Business & Achievements

Brief Description of Your Business (100-200 words):

*Describe your products/services, mission, and goals.*

Nomination Outline/Achievements (200-300 words):

*Highlight recent milestones, successes, or initiatives relevant to the chosen award categories.*

# 4. Supporting Information

Why Should Your Business Win in the Chosen Category/Categories? (200-300 words):

*Provide specific examples of your business’s innovation along with impact or excellence in the relevant areas.*

Challenges Overcome (Optional, 150-200 words):

*Describe any major obstacles you’ve faced and how you overcame them.*

# 5. Supporting Documents (Optional but Recommended)

Upload Supporting Documents (e.g., case studies, reports, media coverage, customer testimonial):

Document 1:

Document 2:

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# 6. Nomination Details

Nominator Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Nominator Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Relationship to Nominee: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# 7. Terms & Conditions

By submitting this form, you confirm that the information provided is accurate and truthful. You agree to participate in any promotional activities related to the event if selected as a finalist or winner.

[ ] I agree to the terms and conditions.

# 8. Submission

Please submit this form along with any supporting documents by 28-February-2025. For questions or assistance, contact +65 6679 1003 or email awards@sodainmind.com

~~Good Luck~~